IN THE UNITED STATES PATENT AND TRADEMARK OFFICE.

Application No.: 09/993,228
Customer No.: 22927

Attorney Docket No.: 00-106

Date Filed: November 14, 2001

Title: METHOD AND APPARATUS FOR DYNAMIC RULE

AND/OR OFFER GENERATION

Applicants: Walker et al.

Group Art Unit: 3622

Examiner: RETTA, Yehdega

(571) 272- 6723 /voice (571) 273-8300 /fax

RESPONSE and AMENDMENT to the Office Action mailed April 17, 2007

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Examiner:

In response to the Office Action mailed <u>April 17, 2007</u> (Paper No. / Mail Date $\underline{20061201}$), please consider the following remarks.

This document is filed by Applicants' representative on behalf of the present Applicants for patent. Accordingly, references in this document to "we," "us," "our." and the like will be understood as indicating the present Applicants.